RESS MAIL NO. EV064991983US: M

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Approved for use through 10/31/2002. OMB 0651-0303

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

FORM

Under the Paperwork Reduction Act of 1995, no persons	are required to respond to e collection of in	nformation unless it displays a valid OMB control number.	
TRANSMITTAL	Application Number	09/998,901	
	Filing Date	November 29, 2001	
FORM	First Named Inventor	Richard D. Ellis	
To be used for all correspondence	Group Art Unit		
after initial filing)	Examiner Name		
	Attorney Docket No.	120073.424	

ENCLOSURES (check, all that apply)							
Fee Transmittal Form Fee Attached Preliminary Amendment After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement; Form PTO-1449 Cited References Certified Copy of Priority Document(s) Response to Missing Parts under 37 C.F.R. 1.52 or 1.53 Response to Missing Parts/Incomplete Application			Assignment Papers (for an Application) Drawing(s) Request for Corrected Filing Receipt Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation, Change of Correspondence Address Declaration Statement under 37 CFR 3.73(b) Terminal Disclaimer Small Entity Statement Request for Refund		CD(s), Number of CD(s) After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Bnef, Reply Brief) Proprietary Information Status Letter Return Receipt Postcard Additional Enclosure(s) (please identify below): upplemental Application Data		
Remarks							
			F APPLICANT, ATTORNEY,	OR A	AGENT		
Individual Name Ellen M. Bier		rman .·			00500 PATENT TRADEMARK OFFICE		
Signature	Ellen	1	1. Burian				
Date	May 28, 200	2					
			ERTIFICATE OF MAILING				
I hereby certify that with sufficient pos Washington, D.C.	tage as first cla	nde ass r	nce is being deposited with the nail in an envelope addressed	Uni to: (ted States Postal Service Commissioner for Patents,		
Typed or printed name ***SI			VIA EXPRESS MAIL***				
Signature					Date:		
F:\pat\ptosb21.doc							



EXPRESS MAIL NO. EV064991983US PT0/SB/17 (11-00) Approved for use through 10/31/2002. OMB 0651-0032

PEP TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT 887

Complete if Known						
Application Number	09/998,901					
Filing Date	November 29, 2001					
First Named Inventor	Richard D. Ellis					
Examiner Name						
Group Art Unit						
Attorney Docket No.	120073.424					

		METH	OD C	OF PAYMENT			
Payment	Enclose	d:					
i	Payment Enclosed: Check Credit card Money Order Other						
Deposit A	Account:						
Accour	Deposit Account 19-1090 Number						
	Deposit Account Seed Intellectual Property Law Group						
The Commis	ssioner is	authoriz	zed t	to (check all that apply)			
U Char	ge fee(s)	indicated t	elow	v 🔀 Credit any overpayments			
Char	ge any ad	ditional fe	e(s) (during the pendency of this application			
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to the above-i	dentified d	eposit acc	ount	·			
X Applicant	claims sn	nall entity s	status	s. See 37 CFR 1.27.			
		FEF	CAL	CULATION			
1. BASIC F	ILING FE						
Large Entity		I Entity		i			
Fee Fee(•	\$)	Fee Description Fee			
Code 101 74	Cod 40 20		70	Utility filing fee Pald 370			
	30 20			Design filing fee			
	10 20			Plant filing fee			
	40 20		-	Reissue filing fee			
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				SUBTOTAL (1) (\$) 370			
2. EXTRA C	LAIM FE	ES		.,			
		_		Fee 5-4-5			
				Extra from Fee Claims below Paid			
Total Claims	20	-20**	= [0 * 9 = 0			
Independent Claims	9	-3**	= [6 * 42 = 252			
Multiple Dependent		-	Ì	* = -			
Large Entit	y Sr	nall Entity	L				
Fee F	ee I	Fee I	Fee	Fee Description			
Code ((\$) C 18	ode 203	(\$)	Claims in excess of 20			
103	84	203	42	Independent claims in excess of 3			
	280	204	140	Multiple dependent claim, if not paid			
109	84	209	42	** Reissue independent claims over original patent			
110	18	210	9	** Reissue claims in excess of 20 and over onginal patent			
SUBTOTAL (2) (\$) 252							
**or number pr	reviously p	aid, if great	er; Fo	or Reissues, see above			

	FEE CALCULATION (continued)						
3. ADDI	TIONAL	FEES		table to the total			
Large			<u>rall</u>				
Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Pald		
105	130	205	65	Surcharge - late filing fee or oath	65		
127	50	227	25	Surcharge - late provisional filing fee or cover sheet.			
139	130	139	130	Non-English specification			
147	2,520	147	2,520	For filing a request for ex parte reexamination			
112	920*	112	920*	Requesting publication of SIR prior to Examiner action			
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action			
115	110	215	55	Extension for reply within first month			
116	400	216	200	Extension for reply within second month	200		
117	920	217	460	Extension for reply within third month			
118	1,440	218	720	Extension for reply within fourth month			
128	1,960	228	980	Extension for reply within fifth month			
119	320	219	160	Notice of Appeal			
120	320	220	160	Filing a brief in support of an appeal			
121	280	221	140	Request for oral hearing			
138	1,510	138	1,510	Petition to institute a public use proceeding			
140	110	240	55	Petition to revive - unavoidable			
141	1,280	241	640	Petition to revive - unintentional			
142	1,280	242	640	Utility issue fee (or reissue)			
143	460	243	230	Design issue fee			
144	620	244	310	Plant issue fee			
122	130	122	130	Petitions to the Commissioner			
123	50	123	50	Petitions related to provisional applications			
126	180	126	180	Submission of Information Disclosure Stmt			
581	40	581	40	Recording each patent assignment per property (times number of properties)			
146	740	246	370	Filing a submission after final rejection (37 CFR § 1.129(a))			
149	740	249	370	For each additional invention to be examined (37 CFR § 1.129(b))			
179	740	279	370	Request for Continued Examination (RCE)			
169	900	169	900	Request for expedited examination of a design epplication			
Other fee	(specify)						
*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 265							

SUBMITTED BY Registration No. Attorney/Agent) Name (Print/Type) Ellen M. Bierman 38,079 Firm Name/ Address n. pulmar Signature May 28, 2002

00500

PATENT TRADEMARK OFFICE



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Richard D. Ellis et al.

Application No.

09/998,901

Filed

November 29, 2001

For

METHOD AND SYSTEM FOR DYNAMICALLY

INCORPORATING ADVERTISING CONTENT INTO

MULTIMEDIA ENVIRONMENTS

Docket No.

120073.424

Date

May 28, 2002

Box Missing Parts Commissioner for Patents Washington, DC 20231

RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION

Commissioner for Patents:

In response to the Notice to File Missing Parts dated January 25, 2002, please find enclosed the following documents:

X Fee
 X Oath/Declaration
 X Copy of Notice to File Missing Parts
 Sheets of Formal Drawings

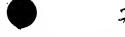
Respectfully submitted, Richard D. Ellis et al.

Seed Intellectual Property Law Group PLLC

Ellen M. Bierman

Registration No. 38,079

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EXPRESS MAIL NO. EV064991983US

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231

www.uspto.gov

APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/998,901

11/29/2001

Richard D. Ellis

120073.424

CONFIRMATION NO. 4144

00500 SEED INTELLECTUAL PROPERTY LAW GROUP PLLC 701 FIFTH AVE SUITE 6300 SEATTLE, WA 98104-7092 FORMALITIES LETTER

OC000000007360399

Date Mailed: 01/25/2002

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.

 Applicant must submit \$ 740 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- The oath or declaration is missing.
 A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(I) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 870.

A copy of this notice <u>MUST</u> be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

06/03/2002 MBIZUNES 00000044 09998901

PART 1 - ATTORNEY/APPLICANT COPY

01 FC:201 02 FC:205 03 FC:202 370.00 DP 65.00 DP

252.00 OP

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